# Coaching change through data dríven team work

Jay Ford University of Wisconsin-Madison

#### UTI Toolkit – Module 5

Narration by: Jay Ford, PhD, FACHE, LFHIMSS Assistant Professor School of Pharmacy, University of Wisconsin-Madison



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# Objectives

- Learn why it is important to track data in organizational change.
- Identify seven rules of the road related to using data to inform organizational change
- Discuss elements of the seven rules of the road.

# POWERFUL DATA, POWERFUL CHANGE: Why is it important to track data?

- If you want to change something, *measure it.*
- Answers the question: "How will we know a change is an improvement?"
- Measuring change enhances process improvement by
  - Identifying which changes worked.
  - Learning which changes resulted in improvement and
  - Understanding which changes resulted in the most significant improvement





# DIKW Pyramid



Efforts to improve antibiotic prescribing resulted in reduced urine cultures and resulting antibiotic orders which resulted in improved patient care.

Knowledge: Organized Information

> Information: linked elements

Based on review, 20% of urine cultures were unnecessary.

80 urine cultures ordered.

Data: Discrete elements 100 residents identified with suspected UTI symptoms.







# Rule 3: Establishing an aim

#### • Be flexible

- Information suggests changing the aim, <u>change it</u>
- Aim is too ambitious, <u>set a realistic aim that still challenges the</u> <u>agency to improve</u>
- Aim is easily achieved, <u>set a more ambitious aim that stretches</u> the agency's capacity to improve



# No Aim, No Basline =









# Rule 6: Report and Chart Progress

• A Simple Axiom: One chart, one message

- Charts can be used to:
  - Highlight the baseline (pre-change) data
  - Identify when a change was introduced
  - Visually represent the impact of individual changes over time, and
  - Inform your agency about sustaining change over time.

# Guidance for Providing Feedback

- 1. Ensure staff has sufficient background and/or familiarity to adequately interpret data.
- 2. Display numbers so that others can understand them.
- 3. Interpret numbers to make the correct decisions based on them.
- 4. Relate the numbers to people getting better.
- 5. Link the numbers to success stories to motivate others towards improvement.



Antibiotic Ordered vs. Urinalysis Ordered

Antibiotic Ordered vs. Culture Done in 48 Hours Ordered



# Often a Change in One Area will impact another

Days to Treatment and No-Show Rates



# Providing Feedback: Questions to Consider

- How will the measures be reported?
  - Only to leadership
  - Quality Assurance/Quality Improvement (QAPI) meeting
- How often will the measures be reported and the charts updated?
- What else besides the measures on these simple line charts should be reported?
  - Information about process changes
  - Changes in resident acuity
  - Impact of staffing on outcomes



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# What did this module accomplish?

- Learned the importance of data in organizational change.
- Identified seven simple rules of the road for using data in organizational change
  - Discussed the importance of defining measures and collecting data consistently based on the measure definition.
  - Emphasized the importance of a clear aim that allows the organization to experience a real impact of change efforts
  - Highlighted the importance of simple and focused feedback
  - Identified the power of questions in exploring the impact of change.